



# Cub Scout Ideas

Fun, easy and creative ideas you can use immediately

**37,000+** Unique Visitors / Mo    **88,000+** Pageviews / Mo    **8,000+** Subscribers

## ABOUT CUB SCOUT IDEAS

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The goal of Cub Scout Ideas is to save parents time by giving them fun, inexpensive, easy and creative ideas so they can spend less time on the work and more time on the focus of scouting. The site has quickly become the trusted go-to source of ideas and information for Cub Scout parents and leaders.

## SERVICES OFFERED

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- Sponsored Posts
- Product Reviews
- Newsletter Placement
- Social Media Placement
- Giveaways
- Customized Packages

## WHAT OTHERS SAY

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“Once again, thank you for the wonderful review! I had many sales from your website, and a record-setting year overall so far. I look forward to possibly working with you again in the future for advertising purposes.”

*Vince Roman, Vince’s Arrows*

“Thank you so much for your post- it’s really just so awesome!”

*Betsy Smith, Allin.Smith for Genius of Play*

“My Cub den uses many of your suggestions - and I thank you for those! Such a wonderful service you provide! I have already (months ago) let my pack's den leaders and our Cubmaster know of your wonderful site. Keep up the great work for our great future leaders!”

*Lisa Hohner*

## BRANDS I’VE WORK WITH

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## ABOUT SHERRY

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Sherry has been an active Cub Scout volunteer since 2009. She started Cub Scout Ideas as a way to share her passion for and knowledge about the program.

Sherry lives with her husband and two sons (ages 11 and 14) near Nashville, Tennessee. She earned a Bachelor of Arts degree in communication from the University of Tulsa.

## SOCIAL MEDIA REACH

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FACEBOOK	<b>11,000+</b>
PINTEREST	<b>7,000+</b>
TWITTER	<b>1,700+</b>
INSTAGRAM	<b>1,100+</b>

## AUDIENCE

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62% Female 38% Male  
Aged 35-44 (49%) and 45-54 (22%)  
Parents of first through fifth grade boys

## CONTACT

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